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THEMES

Select the themes that this story represents:

- Diversification (reaching customers in new ways or new markets; pivoting a business model)
- Spirit (supporting staff; forging partnerships/collaboration; shifting focus from overseas to Australia)
- Technology & Innovation (solving problems through technology or innovative ideas)
- Investment (an international company or joint venture who stood by Australia)

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STORY

Share a little bit more about this story

Not interested in writing to us? Send a video instead

Tell us how your business has changed in the last 6-12 months

1. What does the organisation do?(200 words max).
2. What challenge was the organisation facing? (200 words max).
3. What problems did this cause? (200 words max).
4. What did the business do to address the challenge? What changes were made? (200 words max).
5. What was the outcome? (200 words max).
6. What are you most proud of (share the little or big wins for your business in this time)? (200 words max).
7. What is your advice to fellow Aussie businesses or international investors? (200 words max).
8. If you could sum up your story or experience in one sentence – what would that be? (30 words max).

STORY

Share a little bit more about this story

Not interested in writing to us? Send a video instead

Instruction

To create your story as a video please use the questions below to structure your story.

You should aim to film a raw video in portrait format that is 1 minute or less.


1. My name is *[full name]* , my business *[business name]* is based in *[town, state]* since *[year]* with a team of *[how many people]*
2. *[Tell us how your business has changed in the last 6-12 months to adapt in difficult times? Be authentic in how you've faced challenges and are making progress]*
3. I am most of proud of *[share the little or big wins for your business in this time]*
4. My advice to fellow Aussie business or international investors is *[advice]*
5. If you could sum up everything you said in one sentence – what would that be?

Please film it at your workplace or with an interesting background representing what your business does.

* Upload video story

Must be in .MP4, wmv, mov or avi format

Maximum file size up to 250mb

 Browse ...

Instruction for sending a video

ORGANISATION

Confirm the organisation's details

Industry:	<input type="text" value="Select Industry"/>
Suburb:	<input type="text"/>
Address:	<input type="text"/>
State:	<input type="text" value="Select State"/>
Postcode:	<input type="text"/>
Website or social media page:	<input type="text" value="www.example.com"/>
What year did the business start?	<input type="text"/>
How many people employed at the business?	<input type="text"/>

CONTACT

Your contact details

First (given) name:

Family name (surname):

Your relationship to the organisation:

Phone:

Email address:


How did you hear about this program?:

WANT TO SHARE A PHOTO?

We'd love to see some behind the scenes shots of your product in market, your product or service in action.

Attach up to 3 images, must be in jpg, eps, png format

Use the BROWSE button to select the file that you wish to upload and once selected, press the UPLOAD button. You may add more files by clicking on the Browse button.

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